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SLUSH PUPPIE®

The Original

Starter Kit

\$2,299

+\$160 Shipping + Tax

Attract More Customers

SLUSH PUPPIE provides retailers a unique product and a beloved, iconic brand that helps transform stores into destination locations that consumers hunt down and seek out.

SLUSH PUPPIE **attracts new, loyal and repeat customers** who increase retailer's customer base resulting in **increased sales** across all categories.



Branded Program Sells More

We include a full point of sale graphics kit to compel consumers to purchase.

Kit includes: hanging mobile sign, window cling sign, outdoor sign, pricing easel, flavor decals

Our branded cups help anchor the program & drive consumers back to your location!

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Program Overview

- You purchase a Starter Kit including the machine, supplies, point of sale signage, product mixing jugs, cup dispenser – everything you need to get started!
- We ship the kit to you direct.
- You set up the machine using our video guides – it's simple!
- You purchase ongoing SLUSH PUPPiE supplies to keep your customers happy!
- Service Maintenance is covered by the Equipment Manufacturer Warranty and/or our SLUSH PUPPiE partner distributor

Delivering Paw-some Profit

Drink Size	12oz	16oz	24oz
Suggested Retail Price	\$1.39	\$1.79	\$2.39
Costs			
Concentrate	\$0.32	\$0.43	\$0.65
Cup/Lid/Straw	\$0.12	\$0.14	\$0.16
Total Cost	\$0.44	\$0.57	\$0.81
Gross Profit	\$0.95	\$1.22	\$1.58
Gross Margin	68%	68%	66%

68%
Program Profit Margin

\$9,000+

Sell (10) 24oz Drinks Per Day
and make over \$9,000 in
Revenue Annually!

Total Solution

It's the successful combination of our powerful brand, service, industry leading machines, and dog-gone delicious flavors that generate profits and have you howling at the moon!



Brand



Signage



Concentrate



Cups



Equipment



Service

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Starter Kit Components



DESCRIPTION	TYPE	QTY	PRICE
Bunn Ultra 2 SLUSH PUPPIE Machine	Machine	1	\$2,299.00
CHERRY Concentrate: Makes 24 Gallons	Concentrate	1	FREE
BLUE RASPBERRY Concentrate: Makes 24 Gallons	Concentrate	1	FREE
12 oz Cups	Cup/Lid/Straw	200	FREE
16 oz Cups	Cup/Lid/Straw	100	FREE
24 oz Cups	Cup/Lid/Straw	100	FREE
Lids (fits all size cups)	Cup/Lid/Straw	400	FREE
Spoon Straws	Cup/Lid/Straw	600	FREE
Cup Dispenser	Equipment	1	FREE
Mixing Jugs	Equipment	2	FREE
Hanging Mobile Sign: 2-Sided 24x20	Store POS	1	FREE
Window Cling: 2-Sided,Static Cling 20x20	Store POS	1	FREE
Pricing Card Easel 6X8	Store POS	1	FREE
Outdoor Coroplast Yard Sign (with Stakes) 24x18	Store POS	1	FREE
Bowl Flavor Decal: CHERRY	Machine POS	1	FREE
Bowl Flavor Decal:BLUE RASPBERRY	Machine POS	1	FREE

Sell the 400 drinks included in your kit and make up to \$900! Making your Net Investment Less than \$1,600!

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Ongoing Supply Costs

Supplies	Case/QTY	Cost	Cost Each
Concentrates	4x1 Gal	\$85.00	.028 p/ Fin. Oz
Cups 12 Oz	2400	\$156.00	\$0.07
Cups 16 Oz	1000	\$84.00	\$0.08
Cups 24 Oz	1000	\$100.00	\$0.10
Lids (Fits all Cups)	1000	\$39.00	\$0.04
Straws	3600	\$73.87	\$0.02

Frequently Asked Questions



What is the price of the Starter Kit

\$2,299 Starter Kit + \$160 Freight + Tax. Tax rates depend on your location.



Is there a way to finance the Starter Kit?

Yes, we offer a 36 month lease-to-own option at \$85/month. *

*Fluctuates slightly dependent on credit and other factors

We use a 3rd party lease company.



Can I customize the products offered in the Starter Kit?

No. Our Starter Kits are pre-packaged and ready to ship out. Our Kit includes the most popular and best selling flavors: Cherry and Blue Raspberry. It also includes variety of cups sizes: 12oz, 16oz, 24oz. No substitutions are available in our Starter Kit. You can customize your ongoing orders with a variety of SLUSH PUPPIE flavors and cup options.

FULL FAQ's
Click Here

Simple Product Preparation

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Mixing Jugs are provided. Mixing Directions:

1. Sanitize Mixing Jug
2. Locate the mix ratio on your SLUSH PUPPIE Concentrate. Most are 5 Parts Water + 1 Part Concentrate.
3. Locate the matching mix ratio guide on the mixing jug.
4. Fill mixing jug with water to the bottom line
5. Top off mixing jug with concentrate to the top line.
6. Shake gently and add to SLUSH machine
7. Mix additional product and store in refrigerator for machine refills.

Bunn Ultra 2 Machine

- Industry Leading Warranty! [Click here for details](#)
- Simple Operation
- Small Footprint
- No Water Lines
- No Drain Required
- 110V (Dedicated Circuit)
- Energy Efficient with Night Mode

Bowls and seals are easily removed for cleaning and sanitation. Refer to your machine manual and our [step by step videos](#) for simple to follow directions!

*Machine warranty subject to change by manufacturer



Machine Specifications

- Height: 31.9"
- Width: 16"
- Depth: 24.5"
- Weight: 137 lbs.
- Cooling: Air
- Refrigerant: 404A
- Electrical: 115VAC 60 HZ 1 PH 15A Dedicated Circuit
- Compressor HP: 3/4
- Capacity: 6 gal. (3 gal. per bowl)

*specification subject to change at any time without notification

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**Iconic Brand
Supported
At All Levels
To Help Grow
Your Business**

Signage



[Outside Store]
Yard/ Window Signs



[Inside Store]
Hanging Mobile Signs



[To Machine]
Machine Signage

Social Media #SLUSHPUPPIE





Program Requirements

- A dedicated 110V circuit is required for the Bunn Ultra 2 Machine.
- A sturdy counter top with a minimum of 29" of width and 36" depth.
- To use the SLUSH PUPPIE Brand, all supplies MUST be purchased through SLUSH PUPPIE on an ongoing basis.
- Not all SLUSH PUPPIE flavors are available in all markets.
- Starter Kit ships on a pallet via a common carrier with lift-gate service. You are responsible to set up your machine at your location.
- Customer ship to location will be the location on record for future equipment service.
- We do not ship to residential locations.
- Customer will be held responsible for any additional shipping fees incurred due to changes.
- 2 case minimum order on all future supply orders.
- Starter Kit not available outside of the Continental United States.
- All sales are final.